



POLICE

WILTON MANORS

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PRESS RELEASE

<p>NUMBER 2017-010</p>	<p>SUBJECT 2017 Click It or Ticket Safety Campaign</p> 	<p>DATE 05/22/2017</p>
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FOR IMMEDIATE RELEASE:

The Wilton Manors Police Department will participate in the “Coast to Coast” Seat Belt Enforcement Effort Aimed to Increase *Click It or Ticket* Participation and Save Lives.

(Wilton Manors, FL)- On May 22, 2017 from 4 p.m. to 8 p.m. Officers with the Wilton Manors Police Department (WMPD) along with other agencies on the entire eastern coast of the United States will join forces to conduct the *Click It or Ticket Border to Border* Seat Belt Enforcement Operation. This operation kicks off the national two week *Click It or Ticket* campaign which takes place from May 22 to June 4, 2017, just in time for the Memorial Day holiday, one of the busiest travel weekends of the year.

According to the U.S. Department of Transportation’s National Highway Traffic Safety Administration (NHTSA), 9,874 passenger vehicle occupants killed in 2015 were not wearing their seat belts at the time of the crash. And unbelted fatalities are more prevalent at night than during the daytime: 51 percent of those killed in 2015 during the overnight hours of 6 p.m. to 5:59 a.m. were unbelted at the time of the crash. From 1975 through 2015, seat belts have saved an estimated 344,447 lives nationwide. WMPD as well as other law enforcement agencies will be issuing citations day and night, with a zero-tolerance approach in an effort to save lives through increased seat belt use.

WMPD wants to make sure people are buckling up to keep themselves and their families safe while traveling this Memorial Day weekend, throughout the summer vacation season, and every time you are in a moving vehicle. For more information on the *Click It or Ticket* campaign, please visit www.nhtsa.gov.

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