

# AGENDA



## WILTON DRIVE IMPROVEMENT DISTRICT REGULAR MEETING

Wednesday, October 13, 2021 at 6:30 PM

2020 WILTON DRIVE, WILTON MANORS, FLORIDA 33305

1. **CALL TO ORDER**
2. **PLEDGE OF ALLEGIANCE**
3. **ROLL CALL**
4. **COMMENTS FROM THE PUBLIC**  
Any member of the Public may speak for three minutes.
5. **APPROVAL OF MINUTES**
  - a. September 8, 2021 WDID Minutes
  - b. September 13, 2021 WDID draft minutes
6. **OLD BUSINESS**
  - a. Safety
  - b. Marketing
    1. Deck the Drive Update
    2. Update on Teco Gas
  - c. Beautification
    1. Update on Rainbow Bridge event 11/8/21
7. **NEW BUSINESS**
  - a. Safety
  - b. Marketing
    1. Taste of the Island Update by Carl Shearer
    2. Latest Colliers Real Estate Report
  - c. Beautification
  - d. 2022 Meeting Dates

- e. Election of Chair and Vice Chair
- f. 2021 Accomplishments and 2022 Goals

## 8. ADJOURNMENT

The Wilton Drive Improvement District will be conducting a "Hybrid" meeting in the City Commission Chambers with limited public access and utilizing communications media technology ("CMT") for additional public access. - The public shall be permitted to be in physical attendance in the Commission Chambers and in a designated overflow area. Capacity in the Commission Chambers will be limited to nineteen (19) members of the public. Capacity in the designated overflow area shall be limited to twenty (20) members of the public. Entry into the Commission Chambers and overflow area will be granted on a first come, first serve basis. - Join Meeting by live stream Zoom Video Communications (instructions attached to this notice) Any member of the public wishing to comment publicly on any matter may participate by: - Submitting Public Comment in person: When an item is called each member of the public, in physical attendance at the meeting in the Commission Chamber or the overflow area, who wishes to speak will be provided an opportunity to address the WDID Board for three (3) minutes or less. - Submitting Public Comment via email: PRIOR to the start of the meeting, submit comments by email to [plandi@wiltonmanors.com](mailto:plandi@wiltonmanors.com) . Please include your name and address in the email. All comments submitted by email prior to the start of the meeting shall be made a part of the public record. - Participating in Meeting via Zoom: Log-in to Zoom via browser, app or phone. During Public Comment portion of the agenda use Raise Hand feature to be called on. Raise Hand feature can be activated by selecting the icon. If you are on app on phone, icon is on the bottom of your screen. If you are on a tablet, icon is on the top right of your screen. If you are on a PC or laptop, icon is on the bottom of the screen. If you are calling in to the meeting, Dial \*9. - Delivery of any documents relating to public comment can be sent to [plandi@wiltonmanors.com](mailto:plandi@wiltonmanors.com). If you do not have access, or need accommodations, please contact the Clerk's Office at 954-390-2123. This meeting is open to the public. In accordance with the Americans with Disabilities Act of 1990, all persons who are disabled and who need special accommodations to participate in this meeting because of that disability should contact the Office of the City Clerk, 954-390-2123, not later than two days prior to such proceeding. If a person decides to appeal any decision made by the Wilton Drive Improvement District with respect to any matter considered at such meeting or hearing, the person will need a record of the proceedings and, for such purpose, may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based. Agenda items may be viewed online at [www.wiltonmanors.com](http://www.wiltonmanors.com). If a member of the public requires additional information about this WDID Meeting, or has any questions about how to submit public comment for the meeting, or how to access the meeting, please contact Faith Lombardo in the City Clerk's Office, 2020 Wilton Drive, Wilton Manors, FL 33305, 954-390-2123, or [CityClerk@wiltonmanors.com](mailto:CityClerk@wiltonmanors.com).

**Pursuant to FS. 286.0105, if a person decides to appeal any decision made by the Board, Agency or Commission with respect to any matter considered at such meeting, or hearing, he/she will need a record of the proceedings and that for such purposes he/she may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is based. Any person requiring Auxiliary Aids and Services for the Meeting may call the ADA Coordinator at (954) 390-2120 at least two working days prior to the meeting. If you are Hearing or Speech impaired, please contact the Florida Relay Services by using the following phone numbers: 1-800-955-8770 (Voice) 1-800-**

955-8771 (tdd)



## MINUTES

WILTON DRIVE IMPROVEMENT DISTRICT  
Wednesday, September 8, 2021 at 6:30 p.m.  
2020 Wilton Drive, Wilton Manors, Florida 33305

### CALL TO ORDER

Chair LoGrande called the meeting to order at 6:30 p.m.

### PLEDGE OF ALLEGIANCE

#### ROLL CALL

##### Members Present

Chair Tony LoGrande  
Vice Chair Doug Blevins  
Claudia Castillo  
Matthew Dreger  
Paul Hugo  
Josie Smith Malave  
John Zeiba

### COMMENTS FROM THE PUBLIC

At this time Chair LoGrande opened the floor to public comment.

Hunter Stevens, 2132 NW 5 Avenue, thanked the members for their leadership in improving bicycle infrastructure on Wilton Drive.

With no other individuals wishing to speak at this time, Chair LoGrande closed public comment.

Chair LoGrande presented Vice Chair Blevins with an award in recognition of his service to the Wilton Drive Improvement District.

### APPROVAL OF MINUTES

#### June 10, 2021 Minutes

#### July 8, 2021 Minutes

A motion was made and duly seconded to approve the minutes as presented for June 10, 2021 and July 8, 2021. In a voice vote, the motion passed unanimously.

## **OLD BUSINESS**

### **Safety**

- **Lighting Update**

Assistant City Manager Pamela Landi reported that safety lighting related to roadway construction has been installed.

- **Crosswalk Update**

It is expected to take approximately six months to install the crosswalk and RRFB lights at NE 8 Avenue and an RRFB at the existing crosswalk just south of NE 11<sup>th</sup> Avenue.

### **Marketing**

- **Update on Shoppes of Wilton Manors Site Redevelopment by Jorge Espinal**

This Item was postponed to a later meeting.

- **Digital Advertising Update by Andy Perrott, Lightship Media**

Louis Pedraza of Lightship Media reported that the email campaign has grown in one year from 930 to just under 1250 blast emails. Since January 2021, over 55 businesses have been promoted and/or mentioned in these emails.

Andrew Low of Lightship Media advised that photo and video shoots on Wilton Drive have been edited for digital display, social media, and geo-targeted and other ads. Assets include restaurants, shops, and other businesses.

- **Auto Show Debrief**

Chair LoGrande received the following feedback on the recent Auto Show:

- Nearby restaurants benefited from the event
- Businesses farther from the event were less affected
- More physical advertising was recommended
- Vouchers for local businesses could be provided to eventgoers
- People who had not previously visited Wilton Drive attended the show
- Not all businesses could afford to have on-site employees at the show

### **Beautification**

- **Street Furniture Update**

A handout on the proposed street furniture was provided in the members' agenda packets. The importance of consistent branding and logo(s) for these items was emphasized, as was the durability of materials. Sponsorships for street furniture may be pursued. The City's sponsorship and donation policies will be presented at a subsequent meeting.

## **NEW BUSINESS**

### **Safety**

- **Bike Repair and Air Station**

It was determined that this Item would be brought back for discussion at next month's meeting, along with estimated budget and permitting costs for the equipment.

### **Marketing**

Chair LoGrande advised that the Rainbow Bridge between Wilton Manors and Fort Lauderdale is nearly complete. The next meeting will include discussion of an inaugural event for the bridge, possibly in conjunction with the City's Taste of the Island event.

- **Update on Wiltondrive.org website**

This Item was previously discussed.

- **2021 Deck the Drive and Holiday Decorations Committee Update**

Fliers have been distributed to Wilton Drive businesses to encourage participation in Deck the Drive 2021. Holiday decorations, including a menorah and a tree, will be installed the same week as the City's holiday lighting event. Members were asked to provide feedback on possible rule changes to Deck the Drive 2021 before next month's meeting.

- **Business Retention**

Chair LoGrande advised that some businesses on Wilton Drive feel threatened due to prospective development, and proposed holding a discussion with Economic Development Manager Kim Allonce at a future meeting.

### **Beautification**

- **Electrification**

There are funds in the current year's budget for a partial lighting study. Needs include:

- De-electrification of mastheads
- Electrification and uplighting of landscaping
- Electrification of pedestrian poles that are not currently lighted

The members discussed items within a proposed lighting survey that could be omitted for cost savings.

There was also discussion of a market analysis and brand study for all corridors of the City. It was noted that Wilton Drive may not be in need of additional branding standards, although market analysis would still be important.

**ADJOURNMENT**

The meeting was adjourned at 8:07 p.m.

DRAFT



**MINUTES**

WILTON DRIVE IMPROVEMENT DISTRICT  
FINAL ASSESSMENT HEARING  
Monday, September 13, 2021 at 5:30 p.m.  
2020 Wilton Drive, Wilton Manors, Florida 33305

**CALL TO ORDER**

Chair LoGrande called the meeting to order at 5:40 p.m.

**ROLL CALL**

**Members Present**

Chair Tony LoGrande  
Claudia Castillo  
Matthew Dreger  
Josie Smith Malave  
John Zeiba

**Members Absent**

Vice Chair Doug Blevins

**COMMENTS FROM THE PUBLIC**

At this time Chair LoGrande opened the floor to public comment. As there were no individuals wishing to speak at this time, the Chair closed the public comment period.

**APPROVAL OF MINUTES**

None.

**OLD BUSINESS**

**Safety\***

**Marketing\***

**Beautification\***

**NEW BUSINESS**

**Safety\***

**Marketing\***



**Beautification\***

**RESOLUTION NO. 2021-003**

A RESOLUTION OF THE BOARD OF SUPERVISORS OF THE WILTON DRIVE IMPROVEMENT DISTRICT APPROVING, CONFIRMING, IMPOSING AND LEVYING SPECIAL ASSESSMENTS FOR FISCAL YEAR 2022; PROVIDING FOR SEVERABILITY; PROVIDING FOR CONFLICTS; AND PROVIDING FOR AN EFFECTIVE DATE.

A motion was made and duly seconded to approve Resolution 2021-003. In a roll call vote, the motion passed unanimously.

**ADJOURNMENT**

The meeting was adjourned at 5:44 p.m.

From: Moore, David <David.Moore3@dot.state.fl.us>  
Sent: Friday, October 1, 2021 2:30 PM  
To: Pamela Landi; David Archacki  
Subject: RE: Crosswalks and RRFBs on Wilton Drive

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Do not reply to it, click any links, or open any attachments unless you recognize the sender's email address as legitimate and know the content is safe. If you have any concerns, call the Help Desk at 2179.

Hi Pamela and David,

Will it be possible to send a picture of the mast arm spotlights you're referring to at NE 20th St. I've posted a picture below and circled what looks to be a light on the mast arm pole.

I also verified with our Broward Ops office that the lighting LED retrofit is now complete and they are working on installing shields on some of the luminaires. I'll send your request to perform a lighting analysis on Wilton Drive to our lighting section. Which intersections other than NE 21st Ct would you like the lighting analysis performed? Have a nice weekend!

Thank you,

David Moore  
Traffic Safety Specialist IV  
FDOT District 4 Traffic Operations  
Office: (954) 777-4375

From: Pamela Landi <plandi@wiltonmanors.com>  
Sent: Tuesday, September 28, 2021 10:05 AM  
To: Moore, David <David.Moore3@dot.state.fl.us>; David Archacki <darchacki@wiltonmanors.com>  
Subject: RE: Crosswalks and RRFBs on Wilton Drive

HI David,

Thanks so much for the update on the crosswalks. We are appreciative for your advocacy and excited about this opportunity to make the north end of Wilton Drive a bit safer.

Now that the lighting contract is finally closed out, I wonder if an updated safety lighting survey is

timely. There are definitely still some dark spots, like the intersection of NE 21 Ct and Wilton Drive. We were of the understanding that the contract would include installation of bright spotlights on the traffic light mast arms at every intersection, like the one at NE 20th Street, to light up the entire intersection. Can you check into a safety lighting survey for us?

Also, I have attached the list of safety issues last updated in June 2020. Could you please review and let me know if there were any additional updates for the WDID meeting of October 13th?

Thanks again for all your efforts,

Pamela

From: Moore, David <David.Moore3@dot.state.fl.us>  
Sent: Wednesday, September 8, 2021 1:45 PM  
To: Pamela Landi <plandi@wiltonmanors.com>; David Archacki <darchacki@wiltonmanors.com>  
Subject: RE: Crosswalks and RRFBs on Wilton Drive

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Hi Pamela,

It should take approximately 6 months to install the Crosswalk/RRFB at NE 8th Avenue and an RRFB at the existing crosswalk just south of NE 11th Avenue. If anything changes to the schedule I'll let you know but this is actually faster than I had anticipated.

Thank you,

David Moore  
Traffic Safety Specialist IV  
FDOT District 4 Traffic Operations  
Office: (954) 777-4375

From: Pamela Landi <plandi@wiltonmanors.com>  
Sent: Wednesday, September 8, 2021 11:47 AM  
To: Moore, David <David.Moore3@dot.state.fl.us>; David Archacki <darchacki@wiltonmanors.com>

Subject: RE: Crosswalks and RRFBs on Wilton Drive

Thank you so much - I appreciate the courtesy!

Pamela

From: Moore, David <David.Moore3@dot.state.fl.us>  
Sent: Wednesday, September 8, 2021 10:54 AM  
To: Pamela Landi <plandi@wiltonmanors.com>; David Archacki  
<darchacki@wiltonmanors.com>  
Subject: RE: Crosswalks and RRFBs on Wilton Drive

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2179.

Hi Pamela,

I know you have the WDID meeting tonight so I'm reaching out to our pushbutton project manager to see if I can give you a more specific timeline for when the Crosswalk/RRFBs will be installed. I'll update you as soon as I hear back from her.

Thank you,

David Moore  
Traffic Safety Specialist IV  
FDOT District 4 Traffic Operations  
Office: (954) 777-4375

From: Moore, David  
Sent: Wednesday, September 1, 2021 3:40 PM  
To: Pamela Landi <plandi@wiltonmanors.com>; David Archacki  
<darchacki@wiltonmanors.com>  
Subject: RE: Crosswalks and RRFBs on Wilton Drive

Good Afternoon Pamela,

I've reached out to our Pushbutton Project Manager to get an update on a timeline for installing the Crosswalk/RRFB at NE 8th Avenue and an RRFB at the existing crosswalk just south of NE 11th Avenue.

She's been out of the office for several days but I'll update you as soon as I hear back.

Thank you,

David Moore  
Traffic Safety Specialist IV  
FDOT District 4 Traffic Operations  
Office: (954) 777-4375

From: Pamela Landi <plandi@wiltonmanors.com>  
Sent: Tuesday, August 31, 2021 8:32 AM  
To: Moore, David <David.Moore3@dot.state.fl.us>; David Archacki  
<darchacki@wiltonmanors.com>  
Subject: RE: Crosswalks and RRFBs on Wilton Drive

Good morning David,

Can you please offer an update on the previously identified safety issues that I can provide to the Wilton Manors Improvement District Board at their upcoming meeting on September 8, 2021?

Many thanks,

Pamela

From: Moore, David <David.Moore3@dot.state.fl.us>  
Sent: Wednesday, June 30, 2021 10:39 AM  
To: David Archacki <darchacki@wiltonmanors.com>; Pamela Landi  
<plandi@wiltonmanors.com>  
Subject: RE: Crosswalks and RRFBs on Wilton Drive

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Ok, I'll see what the wait time will be and let you know. Thanks David!

David Moore  
Traffic Safety Specialist IV  
FDOT District 4 Traffic Operations  
Office: (954) 777-4375

From: David Archacki <darchacki@wiltonmanors.com>  
Sent: Wednesday, June 30, 2021 10:36 AM

To: Moore, David <David.Moore3@dot.state.fl.us>; Pamela Landi  
<plandi@wiltonmanors.com>  
Subject: RE: Crosswalks and RRFBs on Wilton Drive

I would prefer the FDOT contractor do the installation.

David J. Archacki  
EM / Utilities Director  
City of Wilton Manors

From: Moore, David <David.Moore3@dot.state.fl.us>  
Sent: Wednesday, June 30, 2021 10:35 AM  
To: David Archacki <darchacki@wiltonmanors.com>; Pamela Landi  
<plandi@wiltonmanors.com>  
Subject: RE: Crosswalks and RRFBs on Wilton Drive

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concerns, call the Help Desk at  
2179.

Thanks for the information David. Also, at our meeting I'll speak with our  
pushbutton project engineer  
to see what their backlog is. Would the City be willing to apply for a  
permit and install the crosswalks if  
there is a long wait time for a pushbutton project to do the installation?

Thank you,

David Moore  
Traffic Safety Specialist IV  
FDOT District 4 Traffic Operations  
Office: (954) 777-4375

From: David Archacki <darchacki@wiltonmanors.com>  
Sent: Wednesday, June 30, 2021 10:10 AM  
To: Moore, David <David.Moore3@dot.state.fl.us>; Pamela Landi  
<plandi@wiltonmanors.com>  
Subject: RE: Crosswalks and RRFBs on Wilton Drive

EXTERNAL SENDER: Use caution with links and attachments.

They would need to be added to the existing ILA, we have with FDOT.

David J. Archacki  
EM / Utilities Director  
City of Wilton Manors

From: Moore, David <David.Moore3@dot.state.fl.us>  
Sent: Wednesday, June 30, 2021 10:07 AM

To: Pamela Landi <plandi@wiltonmanors.com>; David Archacki  
<darchacki@wiltonmanors.com>  
Subject: Crosswalks and RRFBs on Wilton Drive

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Good Morning Pamela and David,

I am getting ready for a meeting with our Traffic Ops management on the recommendations for a crosswalk and RRFB in the vicinity of NE 8th Avenue and an RRFB at the crosswalk at Bona restaurant. I just wanted to verify with you whether the City will be able to maintain the RRFBs at these locations?

Thank you,

David Moore  
Traffic Safety Specialist IV  
FDOT District 4 Traffic Operations  
Office: (954) 777-4375

From: David Archacki  
Sent: Wednesday, September 22, 2021 3:17 PM  
To: 'Abreu Jr, Sergio'  
Cc: Pamela Landi  
Subject: RE: Emails for Zoom Meeting

Sergio,

Hope all is going well. I was check to see how the study went for the City of Wilton Manors to add natural gas along our entertainment district on Wilton Drive. When convenient please send me an update as the zoning has change in this district and we have property owners interested in building a hotel and redeveloping this area.

Thanks  
DJA

David J. Archacki  
EM / Utilities Director  
City of Wilton Manors

From: Abreu Jr, Sergio <SAbreuJr@tecoenergy.com>  
Sent: Tuesday, March 23, 2021 3:19 PM  
To: David Archacki <darchacki@wiltonmanors.com>  
Cc: Quant, Angel L. <alquant@tecoenergy.com>; Walsh, Mike K. <mkwalsh@tecoenergy.com>; Rivera, David <DRRivera@tecoenergy.com>  
Subject: Emails for Zoom Meeting

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David,

Here are the email addresses for our Zoom meeting this Thursday at 9am

Quant, Angel - alquant@tecoenergy.com  
Walsh, Mike K. - mkwalsh@tecoenergy.com  
Rivera, David - DRRivera@tecoenergy.com  
Abreu, Sergio - sabreujr@tecoenergy.com

Thanks

Sergio Abreu Jr.  
Regional Manager, External Affairs  
Southeast Region  
TECO Peoples Gas



5101 NW 21st Avenue, Suite 460  
Ft Lauderdale, FL 33309  
T: 954-453-0783 | C: 305-970-2288 | F: 954-453-0804  
Email: [sabreu@tecoenergy.com](mailto:sabreu@tecoenergy.com)  
[www.tecoenergy.com](http://www.tecoenergy.com)

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**WDID 2022 MEETING DATES**

**2<sup>ND</sup> Wednesday of the Month**

Meetings are held at 6:30pm in the Commission Chamber unless otherwise noted

January 12, 2022

February 9, 2022

March 9, 2022

April 13, 2022

May 11, 2022

June 8, 2022 CANCEL?

July 13, 2022

August 10, 2022

September 14, 2022

October 12, 2022

November 9, 2022

December 14, 2022 CANCEL?

DRAFT



*Life's Just Better Here*

# Wilton Drive Improvement District 2022 Goals and 2021 Accomplishments

November 2021

## **Mission**

The Mission of the Wilton Manors Improvement District (WDID) Board is to create a safer, more economically viable, more attractive Wilton Drive.

## **Members**

**Anthony LoGrande, Chair**

**Doug Blevins, Vice Chair (2015 – 2021)**

**Vicki Baisden (2018 – 2021)**

**Mitchell Bloch (2018-2021)**

**Claudia Castillo**

**Matthew Dreger**

**Paul Hugo**

**Josie Smith-Malave**

**John Zeiba**

## **2022 Goals and Objectives**

### **Safety**

- Continue to advocate to FDOT and the City for improved pedestrian and bicycle amenities.

### **Marketing**

- Continue to provide aggressive marketing efforts to bring visitors and residents to Wilton Drive. The focus for 2022 will be targeted geofenced marketing to Tampa, St Petersburg, and Orlando.
- Advocate for small, boutique hotel on Wilton Drive.
- Advocate for hotel at Wilton Drive Municipal Complex redevelopment.
- Maintain and grow the wiltondrive.org website and social media presence.
- Continue efforts to create a series of smaller street events to promote business on the Drive.
- Contribute to the success of the annual Stonewall Festival.

### **Beautification**

- Continue to provide funding, input and leadership on the Wilton Drive Landscape/Streetscape Design and Construction. In addition to installation of irrigation system and landscaping, the focus for 2022 will be street furniture and improved lighting.

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## **2021 Accomplishments**

### **Safety**

- Advocated for safety, design, density, zoning and land use changes in the Arts and Entertainment District that promote the Board's mission.
- Succeeded in advocating to FDOT achieving an additional crosswalk at NE 8 Avenue, as well as additional safety elements at the existing Bona crosswalk.

### **Marketing**

- Maintained and grew the wiltondrive.org website and social media presence.
- Continued to provide aggressive marketing efforts to bring visitors and residents to Wilton Drive.
- Created and executed the first ever "Deck the Drive" Holiday Lighting Contest, partnering with a local business owner for prize money. 17 Wilton Drive businesses participated in the contest, and wiltondrive.org drew hundreds of additional followers.
- Advocated for and financially supported the first ever Island City Car Show.
- Continued to support the Stonewall Street Festival and Parade.

### **Beautification**

- Advocated for the redevelopment of Wilton Drive through the redesign of the urban form and increasing "by right" density, as well as advocating for additional permitted uses on Wilton Drive.
  - Created an ad hoc committee to design and execute the first ever integrated municipal holiday decorations scheme on Wilton Drive.
  - Advocated for completion of painting the west side of the Rainbow Bridge and coordinated a celebration of the achievement. This followed the collaboration between Wilton Manors and Fort Lauderdale to enhance the appearance of the NE 4<sup>th</sup> Av/Wilton Drive bridge. Provided funding support for the project.
  - Continued to provide funding, input and leadership on the Wilton Drive Landscape/Streetscape Design and Construction.
  - Continued the fundraising campaign to encourage private sector participation in the Wilton Drive beautification efforts, which resulted in more than \$10,000 in contributions.
-

## **2020 Accomplishments**

- Created and funded the design and installation of new Simply Love banners.
- Advocated for suspension of parking enforcement on Wilton Drive to encourage patronizing of Drive businesses during the pandemic.
- Supported wiltonart's wire sculpture project.
- Maintained and grew the wiltondrive.org website and social media presence.
- Created and implemented three videos promoting Wilton Drive.
- Issued biannual WDID newsletters to property owners.
- Created and marketed a Wilton Drive shirt.
- Created cling stickers for posting in Wilton Drive business windows.
- Increased contract trash removal on Wilton Drive from three to four times per week.
- Executed a Request for Proposals for Public Relations and Marketing Services.
- Sponsored the 2020 Stonewall Street Festival and Parade.
- Reelected Chair LoGrande and Vice Chair Blevins for 2020.

## **2019 Accomplishments**

- Continued to provide input and leadership on the Wilton Drive Landscape/Streetscape Design, including:
  - Advocating for larger shade species
  - Advocating for the elimination of ecobins
  - Advocating for the retention of existing bench and trash bin design
  - Establishment of street furniture locations
- Allocated assessment funding to be utilized on the landscape and irrigation construction.
- Advocated for suspension of parking enforcement on Wilton Drive during roadway construction.
- Responsible for a digital public relations campaign to encourage daytime traffic to Wilton Drive through "Wilton Wednesdays" which included vender and ride sharing discounts.
- Maintained and grew the wiltondrive.org website and social media presence
- Transitioned wiltondrive.org from construction mitigation efforts to promoting Drive businesses.
- Responsible for three videos promoting Wilton Drive.
- Responsible for renderings of the future of Wilton Drive.
- Responsible for the creation of the Welcome to Wilton Drive mural at 2000 Wilton Drive.
- Held a joint meeting with the Economic Development Task Force to discuss mutual interest issues.
- Issued biannual WDID newsletters to property owners.

- Advocated for a collaboration between Wilton Manors and Fort Lauderdale to enhance the appearance of the NE 4<sup>th</sup> Av/Wilton Drive bridge for the Pride of the Americas event in April 2020.
- Initiated a fundraising campaign to encourage private sector participation in the Wilton Drive beautification efforts.
- Created cling stickers for posting in Wilton Drive business windows.
- Contracted for trash removal from Wilton Drive 3 times per week
- Sponsored the 2019 Stonewall Street Festival and Parade
- Reelected Chair LoGrande and Vice Chair Blevins for 2020.

### **2018 Accomplishments**

- Created a logo and brand standards
- Contracted for the design and installation of WDID banners on Wilton Drive
- Contracted for the pressure washing of the sidewalks of Wilton Drive
- Contracted for trash removal from Wilton Drive 3 times per week
- Sponsored the 2018 Stonewall Street Festival and Parade
- Sponsored the monthly Wilton Drive Art Expo.
- Provided input and leadership on the Wilton Drive Lane Elimination roadway construction design.
- Provided input and leadership on the Wilton Drive Landscape/Streetscape Design.
- Created recommendations to the City Commission for a Wilton Drive Construction Mitigation Program.
- Contracted for a public relations campaign to educate Wilton Drive businesses about the construction and to attract business during the construction.