



WILTON MANORS, *Island City*

2020 WILTON DRIVE, WILTON MANORS, FLORIDA 33305

COMMUNITY DEVELOPMENT SERVICES

(954) 390-2180 FAX: (954) 567-6069

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**AGENDA
ECONOMIC DEVELOPMENT TASK FORCE
WEDNESDAY, JANUARY 16, 2019 AT 5:30 P.M.
CITY COMMISSION CHAMBERS
2020 WILTON DRIVE, WILTON MANORS, FLORIDA 33305**

- I. Call to Order**
- II. Pledge of Allegiance**
- III. Roll Call**
- IV. Approval of Minutes**
 - a. October 17, 2018
 - b. November 14, 2018 Joint EDTF and WDID Meeting
- V. Comments from the Public**

Any member of the Public may speak on any issue for three (3) minutes.
- VI. Economic Development Consultant, Renee Miller, President of R. Miller Consulting Group**
- VII. Staff Comments**
- VIII. Board Comments**
- XIV. Adjournment**

NEXT MEETING DATE – February 20, 2019 at 5:30 P.M.

All interested persons are invited to appear and be heard, subject to proper rules of conduct. Persons who cannot appear and be heard are encouraged to submit their written comments. Written comments filed with the Community Development Services Director will be entered into the record. Any person who decides to appeal any decision with respect to any item will need a record of the proceedings for such purpose, and such person may need to ensure that a verbatim record of the proceedings being appealed is made, which includes the testimony and evidence upon which, such, appeal is to be based. All affected persons will be allowed to present evidence at the hearing and bring forth witnesses provided he/she notify the City Clerk's office and file the required forms. Hearings may be continued from time to time as necessary. Two or more City Commission members may be present at the meeting.

All materials may be reviewed at the City of Wilton Manors Community Development Services Department at 2020 Wilton Drive, Wilton Manors, Florida 33305, between the hours of 7:00 a.m. and 6:00 p.m., Monday through Thursday, excluding legal holidays. Persons with disabilities requiring accommodations in order to participate should contact the City Clerk at 954-390-2123 at least 24 hours prior to the meeting. If you are hearing or speech impaired, please contact the Florida Relay Service by using the following phone numbers: 1-800-955-8770 (voice) or 1-800-955-8771 (TDD).



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**Economic Development Task Force (EDTF)
October 17, 2018 Meeting Minutes**

Present

Nick Berry, Chair
Tony LoGrande, Vice Chair
Paul Hugo (via telephone)
J. Spencer Jenkins
Edward Lugo
Roger Roa
Ilene Schnall
Ken Stone

Also Present

Roberta Moore, Community Development Services Director

Public Comment

Evan Anthony, 2430 NE 30 Avenue, stated he would like to see this board and the city give businesses resources in order to sustain.

Approval of Minutes

Board Member Schnall motioned to approve the September 12, 2018 meeting minutes. Board Member Jenkins seconded the motion. The vote was unanimous; the September 12, 2018 meeting minutes were approved.

Update on New Businesses

Director Moore provided a list of seven (7) new businesses that opened in September. Chair Berry questioned what the EDTF is doing with this information. He suggested the EDTF send out something with the information about this board including the meeting times. The EDTF discussed both the option of a hard copy letter and an e-mail. The EDTF did not feel an e-mail should be sent from any board member's personal e-mail. The Board questioned if the Information Technology (IT) Department would issue an e-mail just for the EDTF. Director Moore stated she will ask IT. Director Moore then questioned which board member will be in charge of monitoring the e-mail. The EDTF agreed that they will take turns monitoring the e-mail if the EDTF goes with that option. Vice Chair LoGrande suggested putting this out with the Local Business Tax Receipt renewals or newly issued Local Business Tax Receipts. Director Moore stated she can ask the question about distributing the handout with new receipts, but doing the handout with the renewals is not feasible. Director Moore suggested the EDTF create a welcome package for new businesses and a board member hand deliver it to the new business. Chair Berry suggested the drafted letter go in the Town Crier. After further discussion, the EDTF decided Chair Berry will draft the letter welcoming new businesses and send it to Director Moore. Director Moore will then distribute it to the other board members for comment.

The EDTF discussed the Economic Development webpage on the City's website. The Board would like to see more done to this webpage, such as resources for local businesses. Board Member Schnall motion that Board Member Stone and Director Moore work together on the extension of the City's webpage. Chair Berry seconded the motion. The vote was unanimous.

Discussion of EDTF Goals

Chair Berry spoke about the Tri-Rail Workshop hosted by Treasure Coast Regional Planning Council. He stated this was a great event. Not only did they touch on the Tri-Rail, but also on other development in Wilton Manors. He stated Kim Delaney energized him so much that he setup a phone conference with her and suggested that other Board Members do the same.

Chair Berry questioned if the EDTF can meet with the Economic Development Consultant. Director Moore stated the EDTF could potentially meet with the Economic Development Consultant at the December meeting due to the joint meeting in November. The EDTF then discussed the possibility of cancelling the December meeting. After further discussion, it was unanimous to cancel the December meeting and have the Economic Development Consultant be the only agenda item for January.

Director Moore stated there were more workshops conducted for the Andrews Avenue/Oakland Park Boulevard Land Use Plan Amendment. Board Member Schnall stated she was in attendance at the Monday evening workshop and the project did not seem well received. She stated she feels there is too much misinformation out there, which is no fault of Director Moore. Vice Chair LoGrande stated he would like to commend Director Moore for her presence and articulation at the workshops. He stated it is evident that she is really trying to get the residents to understand. Director Moore stated the residents would like to see some changes to the boundary map. She also stated the Land Use Plan Amendment will be taken in front of the City Commission at the next meeting for discussion.

Director Moore stated Axia is finalizing all the designs and locations for the wayfinding project. She stated Todd Mayfield has also submitted a very rough draft of the scope of service. Chair Berry questioned if Axia will do a presentation in front of this board. Director Moore stated Axia will not, but she can do a presentation for this group showing what Axia has done. Chair Berry questioned if the project will be done in phases. Director Moore stated the project will be done in phases due to the budget. She stated she will provide the EDTF with the Capital Improvement Plan (CIP) to show the five (5) year breakdown.

Chair Berry questioned if the EDTF would like to discuss the Economic Development Strategic Plan (EDSP). Director Moore stated the Economic Development Consultant is working on this and it will be the focus at the January meeting.

Chair Berry questioned if there are any updates to the Dine Out Wilton event. Board Member Stone stated he is waiting to find out if there is funding for the event. Director Moore stated she asked the Finance Department for an outline for every approved project. She stated once she receives this outline, she will distribute it to the EDTF.

Vice Chair LoGrande stated he followed up with Director Cann about the craft show. He stated he was informed what happened with the first craft show was a fluke. It was moved to Wilton Manors due to a hurricane. Vice Chair LoGrande stated he doesn't seem hopeful for this project to move forward.

Sustainability of Businesses on Wilton Drive

Director Moore stated the Wilton Drive Improvement District (WDID) have already started the conversation of sustainability of businesses on Wilton Drive. Vice Chair LoGrande stated the WDID is looking into Uber and Lyft discounts for patrons traveling to Wilton Manors. The WDID is also working

on a website with information for businesses. Vice Chair LoGrande stated this will later be used as a marketing tool.

Chair Berry stated the EDTF needs a more detailed outline of tools that can be used to sustain businesses during construction and in the future. Board Member Stone stated the construction updates, especially road and lane closures, needs to be communicated with people. He stated that Wilton Manors does not want people to form habits of traveling elsewhere. The EDTF and Director Moore agreed this is not feasible

2019 EDTF Calendar

Director Moore provided the EDTF with the proposed 2019 meeting dates. Board Member Schnall motioned to accept these dates. Board Member Lugo seconded the motion. The vote was unanimous; the 2019 meeting dates were accepted.

Staff Comments

Director Moore stated the code requires 60 day notice for temporary extension of hours of alcohol sales. The code also clearly states that the request needs to be brought to the City Commission no later than 30 days prior to the proposed extension of hours. She brought this to the Board's attention because New Year's is coming up and the deadline for those applications is November 1, 2018. She asked the EDTF help get the word out to local businesses.

Director Moore stated she will not be at the joint meeting in November. She will listen to the meeting after the fact.

Board Comments

Chair Berry questioned what is going on with the building located at 2500 Wilton Drive. Director Moore stated the owners' are finalizing their permits. As of right now, there are four (4) major issues that need to be resolved. Director Moore stated she plans to reach out to the potential new owners of the building to see if they are still interested and if so, what their plans for the building are.

Board Member Stone questioned about the building at the old SunTrust Bank on NE 26 Street. Director Moore stated they have some permits in for the renovation; however, some of the demo work for the drive-thru needs to go through the site plan process. She stated that paperwork has not been submitted yet.

Board Member Jenkins questioned about the Old Florida Seafood property located on NE 26 Street. Board Member Hugo stated the owner of the property is looking to develop; therefore, he is only offering three (3) to five (5) year leases. This is not lucrative to businesses, especially ones that need to do an entire tenant buildout.

Board Member Roa distributed the invitations to this year's Wicked Manors event.

Board Member Jenkins motioned to adjourn. Board Member Schnall seconded the motion. The vote was unanimous. The meeting adjourned at 6:50 P.M.



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MINUTES
WILTON DRIVE IMPROVEMENT DISTRICT
ECONOMIC DEVELOPMENT TASK FORCE
JOINT MEETING ON THE
ECONOMIC DEVELOPMENT STRATEGIC PLAN
Wednesday November 14, 2018
5:30 PM Commission Chambers

10 EDTF Chair Nick Berry called the meeting to order at 5:32. He led the pledge of allegiance.

11
12 **ROLL CALL**

13 **WDID Members Present**

14 Chair Tony LoGrande
15 Vice Chair Doug Blevins
16 Claudia Castillo
17 Matthew Dreger
18 Paul Hugo

WDID Members Not Present

Mitchell Bloch

19
20 **EDTF Members Present**

21 Chair Nick Berry
22 Paul Hugo
23 Anthony LoGrande
24 Ilene Schnall
25 Ken Stone
26 Roger Roa (arrived at 6:06pm and left at 6:50pm)

EDTF Members Not Present

Stuart Jenkins
Ed Lugo

27
28 **Staff Present**

29 Assistant City Manager Pamela Landi

30
31 **Also Present for a Portion of the Meeting:**

32 Mayor Justin Flippen
33 Vice Mayor Tom Green
34 Commissioner Paul Rolli

35
36 **COMMENTS FROM THE PUBLIC**

37 Any member of the Public may speak for three minutes.
38 Chair LoGrande opened the public comment.
39 There being no public comment, Chair LoGrande closed the public comment.

40
41 **APPROVAL OF MINUTES**

42 None

43
44 **NEW BUSINESS**



45 **UPDATE ON THE 2019 STONEWALL PARADE AND STREET FESTIVAL BY JEFF**
46 **STERLING, WMEG**

47 Vice Chair Blevins raised the recent rumor that the annual Stonewall event might not be taking place
48 on Wilton Drive, due to the construction and lane elimination, and explained that was why Mr.
49 Sterling had been asked to provide an update.

50
51 Mr. Sterling first dispelled the idea that the Stonewall event would be held anywhere but Wilton
52 Drive. He mentioned the success of the 2018 Stonewall event, and the momentum the WMEG has
53 now generated. He stated that significant resources would also be directed at Art Expo in the
54 months to come. He also stated that once everything is ready, there will be a second Wednesday
55 music event on the Drive. He also gave an update on the Taste of the Island event, saying it has
56 grown and will continue to do so. He believes his partnership with iheart radio has leveraged a
57 substantial amount of new resources.

58
59 Mr. Sterling described the plans for the 2019 Stonewall event, mentioning it would include multiple
60 events on multiple days. He also mentioned a plan that would allow the parade to take place on
61 Friday night.

62
63 Questions and discussion ensued among the Boards' members. The Boards urged Mr. Sterling to
64 work to make the Art Expo more successful.

65
66 **Wiltondrive.org Update**
67 Pamela gave an update on the rollout of wiltondrive.org. The website is live, and new content is
68 being added every day. The two missions are to maintain updates on construction, and to promote
69 Wilton Drive businesses, especially day business during construction. Once the business directory is
70 completed, Lightship will be creating a video, and planning a couple small special event promotions.

71
72 Discussion ensued.

73
74 **Lane Elimination Project**
75 Pamela offered a brief update on the construction project. There was a consensus among the
76 members of the Boards' that installation of Teco gas lines should be a priority once the roadway
77 construction is complete. There was also consensus to ask the city to spend the money that was
78 allocated to the fund balance to compensate for Amendment One to be redirected to the
79 landscaping plan.

80
81 **ADJOURNMENT**
82 There being no further business, the meeting adjourned at 7:02 p.m.

83
84 _____
85 Doug Blevins, Chair, WDID Date

86
87 _____
88 Nick Berry, Chair, EDTF Date



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**NOTICE OF MEETING
ECONOMIC DEVELOPMENT TASK FORCE
WEDNESDAY, JANUARY 16, 2019
5:30 P.M. – COMMISSION CHAMBERS**

NOTICE IS HEREBY GIVEN THAT THE ECONOMIC DEVELOPMENT TASK FORCE COMMITTEE HAS SCHEDULED A MEETING FOR WEDNESDAY, JANUARY 16, 2019 AT 5:30 P.M. IN THE CITY HALL COMMISSION CHAMBERS, 2020 WILTON DRIVE, WILTON MANORS, FLORIDA.

All interested persons are invited to appear and be heard, subject to proper rules of conduct. Persons who cannot appear and be heard are encouraged to submit their written comments. Written comments filed with the Community Development Services Director will be entered into the record. Any person who decides to appeal any decision with respect to any item will need a record of the proceedings for such purpose, and such person may need to ensure that a verbatim record of the proceedings being appealed is made, which includes the testimony and evidence upon which, such, appeal is to be based. All affected persons will be allowed to present evidence at the hearing and bring forth witnesses provided he/she notify the City Clerk's office and file the required forms. Hearings may be continued from time to time as necessary. Two or more City Commission members may be present at the meeting.

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CC: MAYOR/COMMISSION
ALL DEPARTMENTS

POST: CITY HALL
HAGEN PARK
LIBRARY
WEBSITE

Dated and Posted: 1/10/19