



POLICE

WILTON MANORS

Paul O'Connell
Chief of Police

Officer Jennifer Bickhardt
Public Information Officer
954-390-2150
954-866-5848 (Cell)
jbickhardt@wmpd.org

PRESS RELEASE

| NUMBER | SUBJECT | DATE |
|----------|---|-------------------|
| 2016-031 | WMPD Receives Grant Funding for Pedestrian & Bicycle Safety Awareness Campaign | 12/14/2016 |

FOR IMMEDIATE RELEASE:

(Wilton Manors, FL)- The Wilton Manors Police Department (WMPD) is pleased to announce that we have again been awarded with a grant from the University of South Florida which will be used to promote pedestrian and bicycle safety awareness throughout our community. The WMPD will work in conjunction with the Florida Department of Transportation's (FDOT) "ALERT TODAY – ALIVE TOMORROW" campaign. WMPD Officers will be out along our major corridors educating our residents and visitors regarding universally recognized pedestrian and bicycle safety practices and the need to use these same practices during every day walks, runs, rides, and while operating a motor vehicle. The corridors we will be focusing on will include but not be limited to Andrews Avenue, Oakland Park Boulevard, N. Dixie Highway, Wilton Drive, N.E. 6 Avenue, and N.W. 9 Avenue.

Through the initial educational portion of our campaign we will be contacting residents and violators who will be provided safety materials. We will encourage our residents and visitors to review the information, educate others regarding these materials, and promote traveling in a safe manner described to them. Following the education phase of our action plan, officers will be issuing verbal/written warnings to pedestrians/cyclists/ and motorists who violate our State's laws pertaining to pedestrian and bicyclist safety and then the final phase will see our officers issuing uniform traffic citations for violations observed.

The WMPD is asking our residents and visitors to recognize the implications one may face when choosing not to obey our State's traffic laws and by not using appropriate safety techniques when walking, cycling or driving. In addition, we need our residents to help our City again be a leader in promoting traffic safety so we can make our City a safer place for all.

For more information about FDOT's "ALERT TODAY – ALIVE TOMORROW" initiative please visit <http://www.alerttodayflorida.com>. You may also visit our website at www.wiltonmanors.com/alert and our Facebook page for additional information.

###