




POLICE

WILTON MANORS

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PRESS RELEASE

NUMBER 2016-016	SUBJECT Click It Or Ticket- Border to Border Campaign 	DATE 05/23/16
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FOR IMMEDIATE RELEASE:

**The Wilton Manors Police Department participates in a new
“Coast to Coast” Seat Belt Enforcement Effort
Aimed to Increase *Click It or Ticket* Participation and Save Lives**

(Wilton Manors, FL)- On May 23, 2016 from 6 PM to 9 PM Officers with the Wilton Manors Police Department (WMPD) along with other agencies on the entire eastern coast of the United States will join forces to conduct the *Click It or Ticket Border to Border* Seat Belt Enforcement Operation. This operation kicks off the national two week *Click It or Ticket* campaign which takes place from May 23 to June 5, 2016, just in time for the Memorial Day holiday, one of the busiest travel weekends of the year.

According to research conducted by the National Highway Traffic Safety Administration (NHTSA), while 88.5 percent of passenger vehicle occupants buckled up in 2015, almost 50 percent of occupants of fatal crashes nationwide are not restrained. In 2014, nearly half of the 21,022 passenger vehicle occupants killed in crashes were unrestrained, according to NHTSA. During the nighttime hours of 6 p.m. to 5:59 a.m., that number increased to 57 percent of those killed. WMPD as well as other law enforcement agencies will be issuing citations day and night, with a zero-tolerance approach in an effort to save lives through increased seat belt use.

WMPD wants to make sure people are buckling up to keep themselves and their families safe while traveling this Memorial Day weekend, throughout the summer vacation season, and every time you are in a moving vehicle. For more information on the *Click It or Ticket* campaign, please visit www.nhtsa.gov/ciot.

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