



POLICE

WILTON MANORS

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PRESS RELEASE

<p>NUMBER 2016-007</p>	<p>SUBJECT Alert Today –Alive Tomorrow Pedestrian & Bicycle Safety Initiative</p> 	<p>DATE 03/01/16</p>
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FOR IMMEDIATE RELEASE:

(Wilton Manors, FL) – Officers with the Wilton Manors Police Department (WMPD) continue their efforts to promote the safety of all pedestrians, bicyclists, and motorists through an educational campaign: Alert Today – Alive Tomorrow Pedestrian and Bicycle Safety Initiative. During this campaign Officers will educate the community by raising awareness on the important role we all play to reduce pedestrians, bicyclists, and motorists from injuries and fatalities on our roadways.

Pedestrians should take every precaution when walking, not only through our residential neighborhoods, but especially along the main roadways throughout the city such as Wilton Drive, Dixie Highway, N.E. 6th Avenue, N.E. 26th Street, Oakland Park Boulevard, Andrews Avenue and N.W. 9th Avenue/Powerline Road.

There are a number of Florida Statutes created to provide safe travel for both pedestrians and motorists. These laws will be utilized by Officers to educate our community while enhancing their safety and enforcing Florida Traffic Laws.

WMPD urges the public to use caution while crossing or driving on our roadways. Both pedestrians and motorists should remain aware of their surroundings and use care when approaching or crossing a crosswalk / intersection.

According to data released in a 2013 report by the National Highway Traffic Safety Administration (NHTSA), Florida is among the top three states leading the nation in bicycle and pedestrian deaths. The goal of this campaign is an effort to lower deaths and injuries to pedestrians, bicyclists, and motorists in the City of Wilton Manors.

Here are some specific tips for reducing injuries and fatalities:

- **PEDESTRIANS:** Always use the crosswalk and look both ways before crossing.
- **MOTORISTS:** Stop before turning right on red and always yield to pedestrians.
- **BICYCLISTS:** Make yourself visible and always ride in the same direction of traffic when using the roadway.
- **EVERYONE:** Pay attention to the road, every trip, every time!

WMPD will be issuing Written Warnings and Uniform Traffic Citations for pedestrian, bicycle, and traffic related violations. WMPD's focus is to raise traffic safety awareness amongst pedestrians and motorists through education and enforcement. WMPD reminds pedestrians and motorists that safety is everyone's responsibility. Remember when at crosswalks - Stop, Look, Listen, and Be Safe, Be Smart, and Be Seen!

For more information about pedestrian and traffic safety visit <http://www.alerttodayflorida.com/index.html>. You can also research national traffic and pedestrian facts and statistics by visiting www.nhtsa.gov/Pedestrians.

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