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PRESS RELEASE

NUMBER	SUBJECT	DATE
2015-025	W.M.P.D. Receives Grant Funding for Pedestrian &	11/25/15
	Bicycle Safety Awareness Campaign	

FOR IMMEDIATE RELEASE:

(Wilton Manors, FL) - The Wilton Manors Police Department is pleased to announce that we have been awarded with a grant from the University of South Florida that will be used to promote pedestrian and bicycle safety awareness. The W.M.P.D. just initiated an action plan that is in concert with the Florida Department of Transportation's "ALERT TODAY – ALIVE TOMORROW" campaign. W.M.P.D. Officers will be out along our major corridors educating our residents regarding universally recognized pedestrian and bicycle safety practices and the need to employ them. The corridors we will be focusing on will include but not be limited to Andrews Avenue, Oakland Park Boulevard, Wilton Drive, N.E. 6 Avenue, and N.W. 9 Avenue. Through the initial educational portion of our campaign we will be contacting residents and violators who will be provided safety materials. We will encourage our residents and visitors to review the information, educate others regarding these materials and then travel in the safe manner described.

Following the education phase of our action plan, officers will be issuing verbal/written warnings to pedestrians and bicyclists who violate our State's laws and then the final phase will see our officers issuing uniform traffic citations for violations observed.

The W.M.P.D. is asking our residents and visitors to recognize the implications one may face when choosing not to obey our State's traffic laws and by not using appropriate safety techniques when walking, cycling or driving. In addition, we ask our residents to help our City be a leader in promoting traffic safety so we can make our City a safer place for all.

For more information about F.D.O.T.'s "ALERT TODAY – ALIVE TOMORROW" initiative please visit **http://www.alerttodayflorida.com**. You may also visit our website at **www.wiltonmanors.com/alert** and our Facebook page for additional information.