



AMENDED MINUTES
WILTON DRIVE IMPROVEMENT DISTRICT
Wednesday July 10, 2019
6:30pm Commission Chambers

CALL TO ORDER

Chair LoGrande called the meeting to order at 6:30pm.

ROLL CALL

Members Present

Chair Tony LoGrande
Vice Chair Doug Blevins
Vicki Baisden
Mitchell Bloch
Claudia Castillo
Matthew Dreger
Paul Hugo

Members Not Present

Staff Present

Legal Counsel Ginger Wald
Assistant City Manager Pamela Landi

Also Present

PLEDGE OF ALLEGIANCE
COMMENTS FROM THE PUBLIC

Chair LoGrande opened the floor to public comment.
Don Biehn, 1711 NE 48 Court, Fort Lauderdale spoke about his concerns regarding the size of the landscaping trees on Wilton Drive, and offered a letter into the record.
Bill Volbrecht, 201 NE 21 Court, expressed his views on trash bins and benches for Wilton Drive.

There being no further public comment, Chair LoGrande closed the floor to public comment.

APPROVAL OF MINUTES

June 12, 2019
Moved by Vice Dreger Seconded by: Member Baisden
Passed unanimously as amended to correct a scrivener's error

OLD BUSINESS

Lightship Media contract update

Andy Perrott and Louis Pedraza provided a review of Lightship Media's efforts on behalf of the WFIF over the past year. (powerpoint attached) They then offered a proposal for the continuation of the work. Discussion ensued.



Member Dreger asked that Lightship provide demographic information on social media followers.

Legal Counsel Wald cautioned that she would need to review procurement rules.

MOTION

Motion to accept Lightship Media's proposal for continuation of PR services in the amount of \$22,800, subject to legal review.

Moved by Member Castillo Seconded by: Hugo
Passed unanimously

Donation Campaign

Vice Chair Blevins discussed the need for a donation campaign to assist in the funding of Wilton Drive Phases 2 and 3. He would like to chair a committee to create a campaign.

Pamela offered an update on the timing of the commencement of Phase 2 of the Wilton Drive Plan. Member Dreger offered ideas for potential donors.

NEW BUSINESS

Wilton Drive Landscape/Streetscape Design Phase 3

Chair LoGrande offered an introduction to the subject. It is assumed that design standards will be applied, and that Phase 3 will include trash bins, seating, art, lighting and bus shelters. Discussion ensued.

MOTION

Motion to retain the existing city bench and trash bin design.

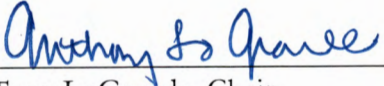
Moved by Vice Chair Blevins Seconded by: Member Baisden
Passed unanimously

Wilton Drive Lighting Needs

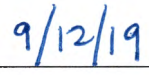
Members of the Board engaged in an informal discussion of Wilton Drive lighting issues and integration with Utilities Director Dave Archacki.

ADJOURNMENT

Meeting adjourned at 8:33pm



Tony LoGrande, Chair



Date