



MINUTES
WILTON DRIVE IMPROVEMENT DISTRICT
Wednesday January 9, 2019
6:30pm Commission Chambers

CALL TO ORDER

Chair LoGrande welcomed new board member Vicki Baisden.

PLEDGE OF ALLEGIANCE

ROLL CALL

Members Present

Chair Tony LoGrande
Vice Chair Doug Blevins (arrived at 6:40pm)
Mitchell Bloch
Claudia Castillo
Matthew Dreger
James Govin
Paul Hugo

Staff Present

Legal Counsel Ginger Wald
Assistant City Manager Pamela Landi

Members Not Present

COMMENTS FROM THE PUBLIC

Chair LoGrande opened the floor to public comment.

Ray Carrier, 2048 NE 6 Terr, grateful that WDID Vice Chair Blevins will be attending the CANA meeting on January 30, 2019. Encouraged the Board to utilize the ambassador concept that has been mentioned in the past. Also mentioned the need for solutions to quality of life balance with good business in the Arts & Entertainment District and the single family homes in close proximity.

Boyd Corbin, 12 NE 26 St, expressed concern about the City Parking contractor selection process.

There being no further public comment, Chair LoGrande closed the public comment period.

APPROVAL OF MINUTES

Minutes: 10-10-18

Minutes: 11-14-18 (Joint w/EDTF)

Moved by: Member Dreger Seconded by: Member Castillo

Passed unanimously



OLD BUSINESS

Status update on wiltondrive.org and video rollout

Andy Perrott and the Lightship Media team provided a presentation on the public relations campaign and wiltondrive.org. Discussion ensued. One of the Lightship ideas was for WDID to fund “Drive Dollars” which would encourage business, but it was decided to belay the ideas for a bit. There was discussion and consensus that it would be desirable for the City Commission to waive parking fees on “Wilton Wednesdays.”

MOTION TO APPROVE THE EXPENDITURE OF \$500 PER MONTH FOR SIX MONTHS FOR FACEBOOK ADVERTISING

Moved by: Vice Chair Blevins Seconded by: Member Bloch
Passed unanimously

NEW BUSINESS

Wilton Drive Lighting Study

Chair LoGrande offered ideas about the need for more and consistent lighting on the Drive. There was consensus that design and wiring for a comprehensive lighting plan should be undertaken as soon as possible.

Wilton Drive Renderings

The Board discussed the need for renderings. There was consensus to seek quotes for three main Wilton Drive locations.

Broward Days

Pamela described the plan to attend Broward Days.

MOTION TO AUTHORIZE AN EXPENDITURE FOR THE CHAIR TO ATTEND BROWARD DAYS

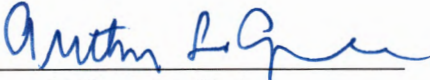
Moved by: Member Castillo Seconded by: Member Hugo
Passed unanimously

Member Dreger mentioned that the Bona had expressed concern to him about obtaining permission to have outside “sidewalk café” tables and wondered what the plan was.

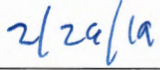
There was also a discussion about trash on the Drive.

The meeting adjourned at 8:39pm.

ADJOURNMENT



Tony LoGrande, Chair



Date